



EMBASSY OF DENMARK

PRESS RELEASE

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FIRST TIME EVER EXHIBITION OF DANISH PUMPS AND PUMP SOLUTIONS IN HANOI

Hanoi – Today, Grundfos, the world leading Danish provider in advanced pumps and water technology opened its first time ever exhibition in Hanoi to showcase wide ranges of reliable, energy efficient and sustainable Grundfos pumps in Commercial building Services, Water Utility, Industry and Domestic segments and unveiling a new generation of CR XL pumps which breaks all the current limits of the Vertical Multistage Pumps in terms of robust and hydraulic pressure.

Founded in Denmark, Grundfos has established itself as a global leader in advanced pump solutions and a trendsetter in water technology, building a strong presence in over 50 countries worldwide. The company officially established its presence in Vietnam in 2008 and found its success providing high quality and energy efficient water pumps and sustainable water solutions to both large developers and domestic households in the Vietnamese rising market.

‘Grundfos pumps and our solutions for Commercial Building Services, Water Utility, Industry and Domestic use have become very popular and gained a good reputation among the local consumers for being reliable, energy-efficient and long-lasting. We would like to show our gratefulness to the Vietnamese consumers for their strong support to Grundfos during our 10 years of operation in Vietnam with an exhibition where local consumers can get a holistic understanding and awareness of various Grundfos pump ranges and our world leading solutions and technology. The launch of the new generation of CR XL pumps at the event also confirms our continued commitment to work harder and smarter to provide the market with even better products and solutions.’ said Mr. Nguyen Xuan Thang, General Manager of Grundfos Vietnam.

‘Denmark is proud to be one of the leading countries in the world when it comes to green and sustainable technology and solutions. Across the globe, people are seriously concerned about climate change and its consequences, such as flooding, drought, high costs of energy, etc. That calls for governments and representatives from the private sector, such as Grundfos, to work closely together and show our high sense of social responsibilities by coming up with advanced and sustainable technologies as a contribution to our efforts to

cope with these challenges.’ said Ms. Louise Holmsgaard, the Deputy Head of Mission of the Embassy of Denmark.

The event is organized also to celebrate Grundfos’ 10 years of successful operation in Vietnam with participation of representatives of the Danish Embassy, the local authorities in Hanoi, Grundfos management, their partners, vendors and local consumers. Participants have the opportunity to discuss at length with Grundfos’ experts about pump solutions in various areas, e.g. drainage and sewage, commercial buildings, water supply, water treatment etc. while getting a deeper knowledge about world-class quality pump products.

For further information about the Denmark and Vietnam relationship and the Embassy of Denmark in Vietnam please visit www.vietnam.um.dk and <https://www.facebook.com/dkvietnam>

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BACKGROUND INFORMATION

GRUNDFOS

Grundfos was founded in 1945 by Mr. Poul Due Jensen. After more than 70 years of development, the company has become a global corporation, one of the biggest pump solutions providers. About 1/7 of the world population has benefited from Grundfos products.

Through more than 80 local companies, Grundfos is directly accessible in 56 countries across North America, Europe, China, Asia Pacific and other new markets. The company employs around 19,000 people today. Grundfos focuses on developing advanced technology and environment friendly solutions to provide the markets with high quality, energy saving pumps.

Grundfos Vietnam was established at the end of 2008 with 100% investment from Grundfos Corporation. The headquarter of Grundfos Vietnam is located in District 9, HCM City. Grundfos Vietnam provided clean water to thousands of households in Ben Tre and Ca Mau provinces through its community projects using solar pump and pump stations. In June 2018, Grundfos appointed Trung Thien International Trade Invest JSC. as the Master Distributor of Grundfos pump products in Vietnam.

Please refer to <https://www.grundfos.com> for more information about Grundfos and Grundfos Vietnam.

