



EMBASSY OF DENMARK

PRESS RELEASE

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Denmark in Your Eyes 2018: Art Contest for Children

“Green Dreams”

Hanoi – Denmark in Your Eyes, an annual art contest for Vietnamese schoolchildren to celebrate the two countries’ strong and vibrant diplomatic relations, kicked off today with a launching ceremony held at the Western Hanoi School. This year, the theme is “Green Dreams”, encouraging young participants to share their messages and visions for current environmental issues via colorful, imaginative drawings.

The contest is co-hosted by the Danish Embassy in Vietnam, Vietnam – Denmark Friendship Association (VIDAFA) with valuable support from Kim Dong Publishing House, Nhi Dong Newspaper, and My Kingdom – Lego Vietnam.

“The aim of the contest is to enable children to portray environmental issues as seen through their young eyes, reflecting their unique sensitivity as issues are perceived by children as they expressed.

It is our sincere hope that the contest will bring many adults to experience how global environmental issues are perceived by children as they express their feelings through art. Hopefully that will give us all a lot of food for thought. Denmark is globally well-known and respected as a green nation, and we wish strengthen our cooperation with Vietnam further within the green area and to help raise public awareness on the importance of a green and cleaner world,” said Ms. Louise Holmsgaard, Deputy Head of Mission.

The contest is open to all Vietnamese primary school-children. Entries should be made on A3-size art paper. Any medium, including pastel, oil pastels, pen, pencil, charcoal, acrylics, watercolor, oils and mixed media can be used. There are no limits on the number of entries per participant and every child is welcome to submit as many paintings that picturize their green dreams as he/she wishes.

All entries should be sent to VIDAFA’s office located at 7th floor, 105A Quan Thanh street, Ba Dinh, Hanoi no later than October 5th, 2018. All paintings should be accompanied with the children’s name, age, school, class, email, phone number and full mailing address of either the parents or the school. Please make sure the envelope is clearly labeled with “Denmark in Your Eyes 2018”.

The contest’s award ceremony will be held by the end of this year. A special prize-winner will get awarded with a camera and a set of LEGO toys. The 1st, 2nd and 3rd prize winners will be awarded with LEGO toys. In addition, there are also 50 consolation prizes and 2 groups will receive the organizers’ awards.

BACKGROUND INFORMATION

“Denmark in Your Eyes” Competition

In 2016, during the celebration of the 45th anniversary of diplomatic relations between Vietnam and Denmark, the first “Denmark in your eyes” competition was launched by Embassy of Denmark in Vietnam and VIDAFA. The 2016’s competition focused on English writing skills, and the winner (a 9th -grade student from Hanoi) was awarded a two-week scholarship at Niels Brock Business School in Copenhagen, Denmark. Since then, “Denmark in your eyes” has become an annual competition for children, with a different theme every year.

The Danish Embassy’s Culture Program

The Embassy of Denmark in Vietnam has a comprehensive culture program. The total budget of the program is more than US\$3 million. The program focuses on promoting culture and art in Vietnam and culture exchange between Vietnam and Denmark. Since 2006 hundreds of art and cultural projects as well as artists have been supported through the program.

For further information about the Danish-Vietnamese relationship and the Embassy of Denmark in Vietnam please visit: www.vietnam.um.dk and <https://www.facebook.com/dkvietnam>

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